

# REVEAL YOUR JOURNALISTIC TALENTS WITH OOREDOO

Digital transformation and artificial intelligence in Algeria

2<sup>nd</sup> Edition of  
Étoile Montante

ooredoo

## OOREDOO

### Student journalism competition "Étoile Montante" "Reveal your journalistic talents with Ooredoo!"

On the occasion of the **18<sup>th</sup> edition** of the **"Media Star"** competition, and following the success of the first edition of the **"Étoile Montante"** competition, a pilot session, held for students of the Faculty of Information and Communication Sciences and the National School of Journalism of Algiers, Ooredoo is pleased to extend this year's participation to all students from Faculties and Departments of Information, Communication Sciences and Journalism across universities nationwide, including the National School of Journalism of Algiers.

The 2025 edition deals with the two main themes of: **Digital transformation and artificial intelligence in Algeria: stakes and challenges!**

The **"Étoile Montante"** competition rewards the best written, Radio, audiovisual, and Online student journalistic work, in order to identify the rising stars of journalism in Algeria.

**The competition is open for participation from 09 April 2025 to 30 June 2025.**

#### Contest Rules :

**Art. 1:** The competition is open to all students currently enrolled in the various Faculties and Departments of Information and Communication Sciences across the country as well as those enrolled at the National School of Journalism of Algiers.

And this, in the following university cycles:

- **License**

- **Master**

- **Doctorate**

**Art. 2:** Participation in the competition must be individual or in pairs. Participants must submit **a single work through the platform: <https://ore.do/etoile-montante-participation>** or the email address of the competition: **Etoilemontante@ooredoo.dz, during the period from April 09, 2025 to June 30, 2025.** The participant must complete his application by attaching the student card or the school certificate as well as the application form completed by uploading them to the competition platform.

**Art. 3:** The works must be written and developed in one of the following languages: **Arabic, Tamazight, French or English** and must deal with one of the main themes of the 2025 edition, namely:

**"Digital transformation in Algeria: stakes and challenges!"** or **"Artificial intelligence in Algeria: stakes and challenges!"**

And this, in the following categories:

- **Written report**

- **Radio report**

- **Audiovisual report (including animated films)**

- **Digital report**

**Art. 4:** The size of the article is between:

- **5 and 10** pages for content written in 14 fonts;
- **5 and 10** minutes for radio and audiovisual content;
- **2 and 5** minutes for digital content.

Bulky content must be transmitted via a download link **(e.g. We transfer).**

**Art. 5:** Articles will be judged on the basis of topicality, clarity, creativity, consistency of topic, and quality of writing by including a clear title and must not be the subject of a previous publication in any other competition.

**Art. 6:** The works must be submitted in PDF format for written content, in MP3 for audio content and in MP4 for video content.

**Art. 7:** The following are not eligible for the competition:

- Debates and interviews ;
- Press conferences;
- Articles promoting economic operators;
- Any form of advertising reportage;
- The reprints of articles, the reprints of press agency dispatches;
- Works taken from the web or other software.

**Art. 8:** All sources of information must be properly cited. Plagiarism will result in immediate disqualification of the participant.

**Art. 9:** Articles must be submitted by the announced deadline **(June 30, 2025).** No late submissions will be accepted.

**Art. 10:** A jury composed of university teachers, experts and representatives of the OOREDOO company will select the best works that will be rewarded.

The composition of the jury and the deliberations remain confidential until the official announcement of the names of the winners.

**Art. 11:** The Jury reserves the right not to award a prize in the event that the corresponding works do not meet the eligibility conditions (see Article 1).

**Art. 12:** The decision of the jury is final and without appeal.

**Art. 13:** The participant is required to sign the consent annexed to the application form for the "Étoile Montante" competition for the collection, processing and storage of his/her personal data by OOREDOO in compliance with the provisions of Law **18-07** of **10 June 2018** on the protection of individuals in the processing of personal data.

**Art. 14:** At the end of the competition, the winners of each of the categories mentioned in article 3 of these rules will be rewarded by receiving a prize and a certificate of achievement.

**Art. 15:** The awarding of prizes to the winners will be carried out during a final ceremony coinciding with the **"Media Star"** competition ceremony scheduled before the end of the current year.

**Art. 16:** The results will be posted on the website of the competition and the electronic portals of the Faculties and Departments that participated as well as that of the National School of Journalism of Algiers.

