

## *National Conference*

### *Start-ups in the field of Literature and languages in Algeria: issues and perspectives*

#### *Call for papers*

*The university is a space for knowledge, exchange and innovation. It is an active partner, always at the service of local development. To do this, it should offer training according to the needs of society and the market, participate in the production of wealth and jobs and favor interdisciplinarity by opening up to other fields. The Algerian university has initiated reforms aimed at encouraging students with ideas to carry out and bring their projects to fulfilment on the ground.*

*This is a project aimed at receiving university work and supporting students at the end of their cycle to turn their dissertations into real projects that can help them create jobs and therefore wealth.*

*The idea of a start-up is therefore welcome at the Algerian university, because it is much more than a company; it's a real state of mind. Within this perspective, intentions have been expressed in laws and decrees to help students capable of transforming their ideas into real projects that can have a socio-economic impact.*

*To do this, we have installed structures called university work monitoring cells in all universities to offer young companies training, advice and financing. The idea of creating start-ups at the university is essential today, but it requires more efforts to make it a reality, especially in the field of Humanities and Social Sciences that appear to most people to be areas where theory is the priority.*

*In this scientific meeting which debate will revolve around the theme*

*Start-ups in the field of Literature and languages in Algeria: issues and perspectives*

*We consider the possibility of joining this start-up approach and how to integrate our students into this creative project for young innovative companies with a strong potential for development for the teaching/learning of languages.*

*This event aims first to stimulate the reflection of researchers in the fields of methodology, pedagogy, didactics, linguistics, psychology, sociology and literature, and then create a space for sharing and exchange with incubation specialists to put in place supporting strategies that can make things easier for students in the phases of the design, production and evaluation of their start-ups. For the field of Literature and languages, this scientific meeting would therefore be an opportunity to discuss and debate the interest of the young company in the development of the teaching/learning of these languages.*

*Students could turn their ideas into small businesses and create platforms by offering applications to facilitate training in these languages.*

*It would be possible to offer training according to the needs of the public and the needs of the market, especially in a world where mobility is growing.. Start-ups in the field of letters and languages could be an asset for raising the level of the public.*

*They would help them train in speaking and writing using adapted programs, flexible approaches and sophisticated techniques based on the correct use of new technology related to information and communication. Startups could serve as language learning spaces with specific objectives (functional, professional, etc.) and if the conditions meet, they will become the birthplace of the greatest entrepreneurial careers and of global leaders . Start-ups in the field of Literature and languages in Algeria could offer new training offers and thus meet the needs of several categories of people.*

*They would serve as a training space aimed at meeting gaps in languages.*

*Start-ups, with the help of adapted programs, would have the capacity to install communicative and cultural skills in different beginner learners, adolescents, adults, etc. Industrial, commercial, hospital, tourist, cultural, educational and university companies could benefit from what start-ups offer to train and raise the level of their staff in languages.*

*These training courses would help to improve and enrich the knowledge, know-how, interpersonal skills and knowledge of how to become of the trainees.*

*It is therefore time to prepare the ground and bring together all the human and material conditions so that the start-up in languages can be born.*

*This type of initiative would allow students to realize their dreams by inventing new spaces for teaching/learning languages, to create wealth and jobs, to integrate Algeria into modernity and to face major challenges that today's world imposes on us.*

*To answer all these questions, five areas have been chosen:*

*- Axis 1. The start-up at the University: creation of employment and wealth*

*-Axis 2. The start-up in the field of Literature and languages*

*-Axis 3. The start-up in Literature and languages: analysis of needs, objectives, approaches, means and evaluation.*

*-Axis 4. The start-up in Literature and languages and new technologies (ICT)*

*–Axis 5. The start-up in Literature and languages: support and financing.*

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***Conditions of participation:***

*The communication proposals (approximately 500 words) and the participation forms are expected at the following address: <https://form.univ-setif2.dz/index.php/711727?lang=ar>*

*Conference languages: Arabic, French and English*

*Duration of the oral presentation: 15 minutes.*

***Calendar***

*\* National Conference launch: 25-01-2024*

*\*Deadline for submission of proposals: 15-03-2024*

*\*Deadline for proposals: 15-04-2024*

*\*Notification of acceptance: 20-04-2024*

*\* Date of conference: **29-30/04/2024***