



# **Joint programmes sustainability**

## **Erasmus Mundus thematic cluster**

### **Results and recommendations**

Interuniversity regional conference – Rome, 6-7 November 2013

DG EAC.C4



# Erasmus Mundus thematic clusters

- Sustainability
- Employability
- Recognition of degrees
- Regional Cluster: Asia
- Thematic Cluster : Climate change

# Structure of the project





# Achieving sustainability through alternative financing

## ***1. Develop a robust sustainability strategy***

From the start of planning + consider EC support as as a 'launch-pad'.

## ***2. Ensure institutional embedding***

Secure commitment for 'in kind' resources that underpin the consortium beyond core funding.

## ***3. Build funding capacity through a 'portfolio' approach to sources of finance***

Actively research all potential funding opportunities that can replace (totally or partially) student scholarships and make it as easy as possible for potential students to apply for funding.

## ***4. Convince excellent students that your programme is worth paying fees or seeking finance***



# Achieving sustainability through targeted dissemination

## ***5. Maintain focus on core/niche markets through innovative pedagogical content.***

Constantly review the programme and adapt it to the needs of the market.

## ***6. Maximise the involvement of end-users***

Research employability needs and ensure that students will be provided with relevant soft skills to enhance their employability.

## ***7. Develop strategic alliances***

Include employers but also other stakeholders such as public institutions and students/alumni to improve employability

## ***8. Market your programme strategically***

Identify the main beneficiaries (students) and end-users (employers) and develop convincing messages for all of them



# Achieving sustainability through strong relationships with all Erasmus Mundus Stakeholders

## ***9. Continue building the global reputation of Erasmus Mundus***

Work with the Commission, for example through EM-A, coordinated action by programmes, and the common activities with Action 2 and 3 projects.

## ***10. Build sustainable institutional cooperation and academic networks***

Develop opportunities through mobility exchanges, thus putting in place a robust consortium for joint programme development.

## ***11. Ensure that your programme is strategically positioned in the global HE marketplace***

Develop or engage with Action 3 projects to work together with the wider community of actors in areas such as recognition, global and regional HEI innovation and reform.

## Useful links

### Summary on the sustainability cluster outcomes

[http://eacea.ec.europa.eu/erasmus\\_mundus/clusters/documents/sustainability/sustainability\\_clusterfiche.pdf](http://eacea.ec.europa.eu/erasmus_mundus/clusters/documents/sustainability/sustainability_clusterfiche.pdf)

### Recommendations + good practices in Practical guidelines

[http://eacea.ec.europa.eu/erasmus\\_mundus/clusters/documents/sustainability/clusterguidelines\\_sustainability.pdf](http://eacea.ec.europa.eu/erasmus_mundus/clusters/documents/sustainability/clusterguidelines_sustainability.pdf)

### Workshop website

[http://eacea.ec.europa.eu/erasmus\\_mundus/events/cluster\\_sustainability\\_2012\\_en.php](http://eacea.ec.europa.eu/erasmus_mundus/events/cluster_sustainability_2012_en.php)

### Survey report

[http://eacea.ec.europa.eu/erasmus\\_mundus/clusters/documents/sustainability/surveyreport\\_sust\\_recog.pdf](http://eacea.ec.europa.eu/erasmus_mundus/clusters/documents/sustainability/surveyreport_sust_recog.pdf)